



**HOOTenanny Owl Festival**  
**Saturday, October 1, 2022**  
**10am-2pm**



## HOOTenanny 2022 Sponsorship Opportunities

Promote your business while supporting Denver Audubon’s education and conservation programs. The HOOTenanny Owl Festival is our largest family event of the year and the only owl festival in Denver. Children of all ages enjoy live owl demonstrations, owl crafts for kids, hidden owl scavenger hunt in our Native Plant Gardens, owl pellet dissections to discover what owls eat, live music from local Denver band *Nearly There*, and educational owl booths from partners.

**Please Contact Karl Brummert at 720-274-2473 or [karl@denveraudubon.org](mailto:karl@denveraudubon.org)**

Promotional Benefits for Your Business	Burrowing Owl \$250	Great Horned Owl \$500	Snowy Owl \$1000	We will need
<b>Email Promotion</b>				
In our HOOTenanny promotional emails, we will list your name (without logo) as a sponsor	✓			Website link
In our HOOTenanny promotional emails, we will feature your logo as a sponsor		✓	✓	Your official logo .jpg or .png in high resolution; website link
In our HOOTenanny promotional emails, we will highlight a short summary of you or your business			✓	2 to 3 short sentences about your business; website link
<b>Social Media Promotion</b>				
We will thank you as one of our sponsors, grouping your name (without logo) with other Burrowing Owl sponsors	<b>1X</b>			Social media links
We will thank you as one of our sponsors, grouping your logo with other Great Horned Owl sponsors.		<b>1X</b>	<b>1X</b>	Social media links and logo
We will dedicate a social media post with your logo and summary			<b>1X</b>	Social media links, logo, and business summary (as above)
<b>Website Promotion</b>				
We will list your name, with link, without logo, as a sponsor in a banner at the bottom of our HOOTenanny webpage	✓			Website link
We will feature your logo and link as a sponsor in a banner at the bottom of our HOOTenanny web page		✓	✓	Website link and logo
We will feature your logo and link as a sponsor in a banner at the top of our HOOTenanny webpage			✓	Website link and logo
<b>Promotion at the HOOTenanny on October 1</b>				
Promotional table at event	✓	✓	✓	We will need to have a commitment you will have a table by August 31.
We will add your business logo on signage at the event		✓	✓	
We will announce your businesses name and thank you during the live owl presentations			✓	
<b>Tickets to the HOOTenanny</b>	<b>5</b>	<b>10</b>	<b>20</b>	