



# About Denver Audubon

Denver Audubon is an independent chapter of the National Audubon Society. The national organization provides only a small fraction of the Denver Audubon funding. Being independent, Denver Audubon is able to direct its own mission and initiatives, allowing us to focus on local issues which matter to you, right in your own backyard.

Denver Audubon's family and friends extend across six counties: Adams, Arapahoe, Broomfield, Denver, Douglas, and Jefferson, offering around 150 programs a year.

### What We Do



Offer field trips, workshops, and educational programs for kids and adults.

Support research initiatives such as the Colorado Bluebird Project, the Lois Webster Fund, and Bird Banding.



Certify master birders and naturalists who we hope will spread their knowledge.



Provide advice and guidance to Denver-area residents and advocacy groups on legislation that impacts the local environment.

Teach school programs to all grade levels.



## About the Soaring Soirée

Denver Audubon is proud to present the Soaring Soirée, our second annual summer fundraising event. The Soirée will take place at Baldoria on the Water, June 13, 2024 from 6-9pm. An online auction will be held during the weeks leading up to the Soirée. We anticipate 200+ guests and a marketing reach of 5,000+ individuals.

This event contributes to a large portion of Denver Audubon's funds. Your support during our highly anticipated Soaring Soirée will reinforce the mission of Denver Audubon; inspiring actions that protect birds, other wildlife, and their habitat through education, conservation, and research.





#### Sponsorship Opportunities

Sponsorship Options and Benefits	American Kestrel \$350	Peregrine Falcon \$650	Red-Tailed Hawk \$1,250	Osprey \$2,500
Pre-Event				
Thanked in post with grouped names via social media with other sponsors in the same tier (7,500 followers across all channels)	Name	Logo	Logo	Logo
Listed at bottom of Soaring Soirée webpage and auction website	Name	Logo	Logo	Logo
Featured on all promotional emails (7,000 recipients)	Name	Logo	Logo	Logo
Logo included in event invitation			✓	✓
Thanked in individual post via social media with logo and summary of business			✓	$\checkmark$
Featured story in the Denver Audubon Newsletter (7,000 recipients)				✓
At Event				
Tickets to Event	Not Included	2	4	6
Verbal recognition during event presentation (200 attendees)	✓	✓	✓	1
Recognition in program	Name	Logo	Logo	Logo
Logo included on signage at event	Name	Logo	Logo	Logo
Recognition on screen at event			✓	✓
VIP Reception with Guest Speaker				1
Post Event				
Recognition in Post event thank you to attendees	✓	✓	✓	✓
Thanked in Denver Audubon e-newsletter	1	$\checkmark$	✓	✓
Recognition in 2024 Annual Report	1	✓	1	✓

#### Bald Eagle Title Sponsor

Exclusive: Only one opportunity at \$5,000

Sponsors get everything listed above, as well as:

- Named as Title Sponsor of event (xxx Presents Denver Audubon's Soaring Soirée)
- Speaking opportunity at the event
- Private birding field trip for ten participants with our Executive Director
- Eight tickets



Scan QR code for Sponsor Sign Up Form Questions? Contact us at events@denveraudubon.org or visit www.denveraudubon.org/soaring-soiree/

> All proceeds go to Denver Audubon. We thank you for your support. Every contribution helps Denver Audubon. YOU keep us soaring!